

FROM THE GROUND UP



Rite Aid Corporation Chooses Nationally Recognized Contractor from Your Own Backyard

Rite Aid has been a fixture on the American landscape for years. But die pharmacy giant's recent expansion - which includes the acquisition of Eckerd - has the company surging in its highly competitive retail niche. The growth strategy has included a bevy of new locations in Western PA. For two of those new stores - Noblestown Road in Pittsburgh and Devine Drive in Wexford, PA - Rite Aid selected Rectenwald Brothers Construction, a national retail specialist headquartered in Cranberry Township. Rectenwald Brothers is also heavily involved in the retailer's considerable remodel program.

At the corner of Noblestown Road and Poplar Street near Pittsburgh's Crafton area sat the venerable old Building Industry Center. The structure was the former home of the Pittsburgh Builders Exchange. A casual passer-by would have noted an aging building situated on a classically-Pittsburgh lot. Perhaps the average owner-developer would have seen problems and questions. Rite Aid Corporation however could envision a glimmering new full-service store. But developing the site presented significant challenges, including removal of a substantial coal seam (and its related maze of mine shafts) and the construction

of nearly 1000 feet of retaining wall, including 290 feet of soldier pile lagging wall with an above grade height reaching to 32 feet. Brutal winter conditions sometimes delayed but did not deter site work or construction of the beautiful 15,000 square foot Rite Aid store, which includes a drive-thru window and a large, state-of-the-art pharmacy with waiting room.

With Rite Aid's choice of Rectenwald Brothers, they secured a General Contractor with both expertise in the highly specialized area of retail construction, as well as the site development know-how critical to the project. In addition to building for Rite Aid, Rectenwald Brothers has among its other national clients, The Gap, Sephora, Restoration Hardware and Toys R Us.

The corner of Noblestown and Poplar looks significantly different nowadays. The new Rite Aid offers the community a pharmacy resource that is both attractive and convenient. Rectenwald Brothers Construction, Inc., a national General Contractor located in Cranberry Township, PA, has for 23 years provided construction services to retailers and owner-developers nationwide. For more information, visit their web site at www.rectenwald.com.



Rectenwald Brothers

Construction, Inc.

www.rectenwald.com